



Workshop Focuses on Starting and Testing Your Business Idea

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Is Starting a Business Right for You?

Attend this comprehensive series of workshops to help you test your new business idea and gets you started on the right path. Free one-to-one counseling is also a part of the workshop process. August 31, Tuesday 6:00 PM to 8:30 PM at the Hayner Library in the Alton Square Mall. Call 618 467 - 2280 to register. Seating is limited.

Session 1: Start-up Basics (Free)

This introductory workshop focuses on the basics of testing your business idea and identifying the key factors that influence start-up success. Start-up Basics provide you with an overview of the skills and tools you need when deciding to start a business. In this session, you learn about: the advantages and disadvantages of owning a business, the most profitable form for your business, and the fundamentals of formation, organization, marketing, cash flow and funding sources.