



# **West Alton Family Fun Fest & Market Coming Up On Saturday**

by Dalton Brown, News Reporter  
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**WEST ALTON** - The first-ever Family Fun Fest in West Alton is coming up this Saturday, Sept. 23 from 9 a.m. to 3 p.m. at West Alton City Park. The event will offer free entry and lots of family-friendly fun, including a petting zoo, food, games, a market, pumpkins and more.

West Alton Mayor Bill Richter and his wife Crystal went into more detail about the festival and market on a recent episode of [Our Daily Show! on Riverbender.com](http://OurDailyShow!onRiverbender.com).



A promotional poster for the 2023 Fall Family Fun Fest & Market. The background is a solid light orange color. At the top left, there is a stylized brown leaf branch. The main title '20 FALL 23' is in large, bold, orange letters, with '20' and '23' slightly smaller. Below it, 'FAMILY FUN FEST & MARKET' is written in a similar bold, orange font, slanted upwards. A large, stylized yellow acoustic guitar with a black pickguard and a black headstock is positioned diagonally across the center. To the right of the guitar, there is a red, scalloped-edge starburst shape containing the words 'FREE ENTRY' in white, bold, sans-serif capital letters. Below the guitar, there is a horizontal line. Underneath the line, the text 'WEST ALTON PRESENTS' is in a small, brown, sans-serif font. To the left of this, '09 AM' is written in a small, brown, sans-serif font. To the right, '03 PM' is written in a small, brown, sans-serif font. In the center, 'FAMILY FUN FEST' is written in a large, bold, brown, sans-serif font. Below this, 'PETTING ZOO | GAMES | FOOD | MARKET | PUMPKINS' is written in a smaller, brown, sans-serif font. To the right of this, 'SEPT. 23' is written in a large, bold, brown, sans-serif font. Below 'SEPT. 23', '9A-3P' is written in a very large, bold, brown, sans-serif font. At the bottom right, there are four small, orange pumpkins with green stems. In the bottom left corner, there are stylized orange and yellow leaves. At the very bottom, there is a line of text: 'WANT TO BE A VENDOR? CALL 314.210.0759' and 'OPEN TO VOLUNTEERING? CALL 636.899.1734' in a small, brown, sans-serif font.

**20 FALL 23**  
**FAMILY FUN FEST & MARKET**

**FREE ENTRY**

WEST ALTON PRESENTS  
09 AM | **FAMILY FUN FEST** | 03 PM  
PETTING ZOO | GAMES | FOOD | MARKET | PUMPKINS

15100 N. STATE RTE 94  
WEST ALTON, MO 63386

SEPT. 23  
**9A-3P**

WANT TO BE A VENDOR? CALL 314.210.0759  
OPEN TO VOLUNTEERING? CALL 636.899.1734

Crystal said this is the first year the Family Fun Fest is being held in West Alton, but not the first year for the market. Bill added that the event originally centered around the Great Flood of 1993, but has been “revamped” this year for a new purpose.

“Since the ‘93 flood, we try to every 10 years have a little get-together, and then in the 2000’s, we started getting flooded at the time of the thing, so we stopped doing it for a while,” Bill said. “This time, we’re revamping it and making it more about families and kids to start this year and we may expand back out and do more things later.”

The petting zoo will be open from 10 a.m. to 2 p.m., and there will also be an ice cream truck from 11 a.m. to 1 p.m., Crystal said. She said the market will be the first thing you see when you enter the event, followed by the Rubber Duck Pond game, which will be right across from the pumpkins. There will also be a pumpkin decorating contest, a cornhole tournament, and an area to play with water guns, as well as appearances by a fire truck and tractors for kids to take pictures with.

Despite the abundance of activities at Family Fund Fest, Bill said they’re just getting warmed up.

“We’re kind of starting small this year with hopes to expand, and as things work, see what works, what doesn’t, and keep working on it,” Bill said.

Those interested in being a vendor can call 314-210-0759, or those looking to volunteer can call 636-899-1734. West Alton City Park is located at 15100 N. State Route 94 in West Alton, Mo.

The full interview with Bill and Crystal is available at the top of this story or on [Riverbender.com/video](http://Riverbender.com/video).