



# **Schnucks Launches Sixth Annual “Round Up At The Register” To Benefit Folds Of Honor**

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ST. LOUIS - For the sixth consecutive year, Schnuck Markets, Inc. is proud to support the Folds of Honor Foundation through a “Round Up at the Register” campaign taking place at all 115 Schnucks and Eatwell Markets throughout the Midwest. Folds of Honor is a nonprofit organization that honors the sacrifices of fallen and disabled military

veterans and, new this year, first responders by providing educational scholarships to their spouses and children. Last year's efforts raised \$850,000 which funded 170 scholarships.

Starting today and continuing through Tuesday, May 30, Schnucks customers will be able to contribute to Folds of Honor at checkout simply by rounding up their purchases to the nearest dollar. Those customers who use self-checkouts and wish to give may choose a \$1, \$3 or \$5 "Scan and Give" option. Schnucks Rewards members also have the opportunity to donate their Rewards points to Folds of Honor as part of the Donate Your Rewards program. One-hundred percent of all donations will benefit Folds of Honor.

"Our mission to nourish people's lives not only means helping customers to feed and care for their families but also includes working to strengthen our communities by supporting the families of those who fight for our freedom and protect us each and every day," said Schnucks Chairman and CEO Todd Schnuck. "Through the generosity of our shoppers and support of our teammates and vendor partners over the years, we have been able to help fund 990 scholarships by raising \$5.05 million a few cents at a time."

Folds of Honor was established 17 years ago after Major Dan Rooney, a U.S. Air Force fighter pilot, saw the grieving family of a fallen U.S. Army Corporal meeting their loved one's flag-draped coffin on an airport tarmac. The 501(c)(3) has awarded more than 44,000 scholarships to military spouses and children since 2007.

"Our St. Louis Folds of Honor chapter is grateful for the support of Schnucks, its teammates and the bi-state community. This generosity provides the families of fallen or injured military and first responders the opportunity of education. By helping each other, we all contribute to a thriving society," said Doug Mitchell, President of the St. Louis Folds of Honor chapter.

Founded in St. Louis in 1939, Schnuck Markets, Inc. is a third and fourth generation, family-owned grocery retailer committed to nourishing people's lives. Schnucks operates 115 stores, serving customers in Missouri, Illinois, Indiana and Wisconsin and employs 12,000 teammates. According to Forbes' 2022 rankings, Schnucks is the 178th largest privately-owned company in the United States and the 14th largest privately-owned grocer. Schnucks is committed to helping communities thrive and as a champion for reducing hunger, the company annually donates more than \$14 million in food to pantries that help those in need.