



# **Confluence Festival Returns For A Second Year Featuring Award-Winning Dierks Bentley As Headliner June 4**

by Denise Bentele  
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ST. LOUIS - The Confluence Festival returns in 2023 with 14-time Grammy-nominated Dierks Bentley as the headliner. The veteran artist, with more than 18 chart-topping singles and countless award nominations, will be joining local, regional, and national acts at the music which will be held June 2-4. The performance will be Dierks' only St. Louis stop on his upcoming Gravel and Gold tour.

The thousands of fans projected to attend the festival will be entertained at every turn throughout the event weekend. Dierks will provide the entertainment on Sunday, June 4. Ticket buyers will receive access to the Dierks Bentley performance, in addition to access to the other music stages throughout WWT Raceway.

Included with the ticket is access to a variety of food and beverage vendors, interactive entertainment displays, a STEM education showcase, display cars, interviews with area sports legends, and a seat for the Enjoy Illinois 300 presented by TicketSmarter NASCAR Cup Series event. Festival ticket upgrade packages include front-of-stage/fan zone access as well as a gold package that includes premium viewing access, preferred parking, and other exclusive perks. Adult Sunday ticket packages begin at only \$67.

“We had an amazing inaugural season in 2022 and this year’s NASCAR weekend will be even more exciting as the Confluence Festival grows and delivers more world-class entertainment – it’s a big part of a big weekend for our region,” said Curtis Francois, Owner and CEO of World Wide Technology Raceway. “Collectively, with our incredible partners World Wide Technology, we have developed a phenomenal wrap-around festival that helps our race stand out among the others throughout the season.”

Confluence Festival: Crossroads of Concert & Community is a showcase of innovation, talent, and live entertainment and represents the region’s communities coming together in welcoming NASCAR, the No. 1 form of motorsports in the U.S, to World Wide Technology Raceway.

“The festival offers us a tremendous opportunity to showcase regional talent alongside national artists like Dierks Bentley as we welcome music and NASCAR fans from across the country,” said Kwofe Coleman, President and CEO of the Muny, producer of the Confluence Festival.

Ticket sales for the Enjoy Illinois 300 race can be found [online](#).

## **About World Wide Technology Raceway**

World Wide Technology Raceway (WWTR) is the home of NASCAR, INDYCAR, and NHRA racing in St. Louis’ Metro East region. Located just five minutes from downtown St. Louis and covering nearly 700 acres, WWTR is the largest outdoor entertainment facility in the area. WWTR’s facilities include a 1/4-mile drag strip; 1.25-mile superspeedway; recently expanded 2.0-mile road course; the Gateway Kartplex state-of-the-art karting facility; and the adjacent Gateway National Golf Links. WWTR and Owner Curtis Francois have been recognized with several awards, including: 2022 Explore St. Louis Hospitality Hero Recognition; 2022 Best in Show and Best Event & Festival from the Illinois Governor’s Conference on Tourism; 2021 Comcast Community Champion of the Year; 2021 Jack Buck Award; 2020 NASCAR Drive for Diversity Track Award; 2018 Innovator Award from the St. Louis Convention &

Visitors Commission; 2017 Outstanding Facility of the Year Award from the Race Track Business Conference; and the 2017 Spirit of St. Louis Award from the St. Louis Attractions Association.