

Metro East Business Hiring 50+ Positions Due To Rising Need For Senior Care

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EDWARDSVILLE - While the totality of the reported labor shortage is [vast and complex](#) – only 5.7 million unemployed Americans to fill 10 million open positions – a number of factors point to in-home care professionals for older adults as both essential to the needs of the skyrocketing aging population and as a potential solution to help ease the workforce strain in other sectors.

Home Instead®, the leading provider of in-home care for older adults, is appealing to America's workforce to consider a career in caregiving. With a current workforce of 65,000 Care Pros, Home Instead franchises across 50 states and Canada hope to hire more than 25,000 care professionals in 2023.

To help solve the need for care professionals locally, [Home Instead](#) is hosting hiring open houses to fill more than 50 permanent part-time and full-time in-home care professional positions in the Metro East area.

- **Tuesday, February 14** from 9:00 a.m. to 1:00 p.m. at the Edwardsville Home Instead office, located at 105 South Pointe Dr, Suite B in Edwardsville
- **Wednesday, February 15** from 3:00 p.m. to 6:00 p.m. at the Edwardsville Home Instead office, located at 105 South Pointe Dr, Suite B in Edwardsville
- **Friday, February 17** from 9:00 a.m. to 3:00 p.m. at the Belleville Home Instead office, located at 2321 Country Rd in Belleville

As the local population of older adults is expected to grow by 78,000 by the end of the decade, care professionals will be in constant demand, and they provide immense value. In fact, a recent survey found that 92% of Americans agree: in-home caregivers for older adults are essential – with 74% calling them very essential. There is additional information about the national scope of the situation in the news release below my signature.

We hope you'll stop by the open house events and help us share the urgency of the care crisis and the opportunities for professional caregivers to find fulfillment and flexibility in an essential career. Interested applicants can find additional information [HERE](#).

Among the industries with the largest employment gaps is caregiving, which will require more than one million new care professionals by 2030 when the last baby boomers turn 65. A January 2023 survey by Home Instead, Inc. demonstrated that 92% of Americans agree in-home care providers for older adults are essential. In fact, three-fourths of U.S. adults see in-home care providers of older adults as very essential, even more so than childcare providers (74% very essential vs. 70% very essential).

Below are examples of the value care professionals provide.

- **Ease the healthcare strain.** Exponential growth in the aging population is straining the healthcare system. Care professionals can flag early warning signs to prevent hospitalizations and help older adults thrive safely at home.

- **Career path to nursing and other health careers.** The nursing shortage may be improving yet it remains a significant healthcare challenge. Professional caregiving does not require formal education and provides hands-on training and experience for those working toward nursing degrees and other healthcare professions.
- **Respite for family caregivers.** Beyond healthcare, many individuals cite their need to care for aging family members as a barrier to reentering the workforce. Care professionals provide practical support and peace of mind so these individuals can go back to work across the job spectrum.
- **Job security and fulfilment.** The pandemic sparked many Americans to reevaluate what they want and need out of their employment. Those seeking job security and the ability to make a difference find both in caring for older adults.

“In-home care supports a better quality of life for older adults and has immense potential to reduce the burden health systems are experiencing as our aging population continues to grow,” said Jisella Dolan, chief advocacy officer for Home Instead, Inc., an Honor company. “Care professionals also provide respite for millions of [family caregivers](#) who are feeling the pinch of caring for aging parents, often while raising children and working outside the home.”

According to [AARP](#), nearly 90% of adults over 65 would prefer to age-in-place as they grow older, and home is often the safest place for them to be. To make it possible, the home care industry will need to grow the workforce by 30% as nearly [71 million baby boomers](#) enter the stage of life when they will need some assistance.

In-home care professionals for older adults provide support for daily activities such as bathing, meal preparation, mobility, medication management, and other aspects of safety in the home. Care professionals receive training, and many are experienced in helping to manage aging conditions such as diabetes, arthritis, Parkinson’s disease, Alzheimer’s and other dementias. Care professionals also monitor day-to-day health and well-being, which could help lead to earlier diagnosis and prevent hospitalizations, helping to ease the strain on nurses and other medical providers.

“As the leader in the industry, we are committed to providing an unparalleled employment experience for our Care Pros through robust training and career development, consistent compensation and benefits, and technology that allows Care Pros to have agency over their schedule,” Dolan said. “At the same time, the professional status of home care workers must be elevated to align with the demand for this type of care and the skills it requires.”

Home Instead, Inc. is working at a global level to elevate the caregiving profession through collaboration with the [OECD](#), [Global Coalition on Aging](#), and other global organizations. The company also is a key driver in U.S. initiatives such as [Moving](#)

[Health Home](#) and the [RAISE Family Caregiving Advisory Council](#). These efforts urge governments, employers, and society to recognize the value of the care workforce and integrate caregiving into the health and social care ecosystem.

“A career in caregiving provides a sense of fulfillment and purpose,” Dolan said. “Caregiving also matches many of the characteristics people are looking for in their work, including job security, flexibility, and the ability to make a difference.”

To learn more about career opportunities with Home Instead, visit [HomeInstead.com/careers](https://homeinstead.com/careers).

ABOUT HOME INSTEAD, AN HONOR COMPANY

Home Instead, Inc. and its parent company, Honor, are expanding the world’s capacity to care. With the world’s largest home care network and the most advanced care platform, Honor and Home Instead are revolutionizing care for older adults, their families, and Care Professionals. Home Instead, Inc. is the premier home care franchisor through its network of independently owned and operated Home Instead franchise businesses. Combined, the network has more than 100,000 Care Professionals across 12 countries, meeting the growing needs of millions of older adults and their families worldwide. For more information, visit joinhonor.com and homeinstead.com.