

## Scooter's Coffee Opens First Location In Bethalto - New Store To Celebrate With Grand Opening Event On November 11th

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BETHALTO - Scooter's Coffee, best known for its amazingly fast drive-thru, specialty coffee, and baked-from-scratch pastries, added a new location at 102 W Bethalto Dr, Bethalto, IL. To celebrate, the drive-thru location will be hosting a Grand Opening on Friday, November 11<sup>th</sup>, where customers can receive half off any drink when they pay with the Scooter's Coffee mobile app!

With the app, customers earn three "Smiles" for every dollar spent to collect toward free drinks for their loyalty. For quick and convenient ordering, Mobile Order Ahead is also available. Ordering ahead allows customers to customize their drinks in many ways, pay ahead, and pick up quickly at the drive-thru window.

To pay with the app, customers simply need to link a credit card and tap "Pay in Stores" from the home screen. Then, if they choose to tip, they can select a custom amount or percentage prior to scanning their app. Customers also have the option to pay with cash or a gift card and still earn loyalty through the app by using the "Scan to Earn Loyalty" Only QR code. The app is available for download on the <u>App Store</u> or <u>Google Play</u>.

The drive-thru location is owned and operated by Peter and Karishma Gariepy.

"Thank you to the Bethalto community for its support while building the store, in particular the Office of Mayor Bost and Shane Cooper at Geno's 140 Club. Led by Store Manager Emily Buckingham and Assistant Store Manager Katie Pyle, our wonderful team of baristas is ready to serve up Scooter's Coffee every day of the week! Thank you also to the Scooter's Coffee corporate team, and our general contractor, Cole Hoene at Grunloh Building. We look forward to our family business being a positive addition to the fabric of Bethalto for many years. -Karishma and Peter Gariepy"

Scooter's Coffee is a drive-thru franchise that has been serving world-class coffee for more than 20 years and has over 450 locations in 27 states across the nation. With commitments to build new stores in 30 states, the company plans to open many additional locations in 2022. Its signature drink is the CarameliciousÒ, and the menu features an array of specialty espresso beverages, single-origin coffee, fruit smoothies, Red Bull Infusions, Cold Brew, baked-from-scratch pastries, and savory breakfast options.

Connect with Scooter's Coffee via <u>Facebook</u>, <u>Instagram</u> or <u>Twitter</u> and share your favorite moments by tagging @scooterscoffee using the hashtag #BeAmazing.

## About Scooter's Coffee

Founded in 1998 by Don and Linda Eckles in Bellevue, Nebraska, Scooter's Coffee roasts only the finest coffee beans in the world at its headquarters in Omaha, Nebraska.

In more than two decades of business, Scooter's Coffee's success is simple: stay committed to the original business principles and company's four core values, which are Integrity, Love, Humility and Courage. The Scooter's Coffee Brand Promise, often recited to franchisees, customers and employees is: "Amazing People, Amazing Drinks... Amazingly Fast!®" It represents the company's business origins from 1998 and reflects a steady commitment to providing an unforgettable experience to loyal and new customers.

Scooter's Coffee is at the dawn of a strategic growth phase in the Midwest and nationwide. The U.S. coffee market is an estimated \$48 billion a year recession-resistant industry, and Scooter's Coffee is striving to become the #1 drive-thru coffee franchise in the nation. Visit ownascooters.com to learn more about the benefits of owning a franchise of a well-established company.

For more information, visit <u>scooterscoffee.com</u>, <u>facebook.com/scooterscoffee</u>, <u>ownascooters.com</u> or call 877-494-7004.