

Scooter's Coffee Raises A Cup To Veterans With Free Drink On Veterans Day

by Kristen Crawford

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ST. LOUIS - To honor veterans this Veterans Day, Scooter's Coffee is giving back to those who have proudly served our country. On Friday, Nov. 11, veterans can receive a free handcrafted drink of any size at Scooter's Coffee.

Veterans can choose from any of Scooter's Coffee hot, iced or blended drinks, including holiday favorites such as a [Peppermint Mocha](#), [Praline Caramelicious®](#), and [Sugar Cookie Latte](#) – all made with rich, fresh espresso. Veterans can visit scooterscoffee.com/menu for a full list of delicious drink offerings.

“We are grateful to veterans and all military members for their courage, sacrifice, and commitment to serve and protect our freedom,” said Joe Thornton, President of Scooter's Coffee, LLC. “Scooter's Coffee customers, dedicated franchisees, and employees are passionate about helping veterans in the communities we serve, and we are honored to give back to those who exemplify our company Core Values of Integrity, Love, Humility, and Courage.”

To receive the free drink offer, veterans just need to present their valid military I.D. at a participating Scooter's Coffee location. The offer is only valid once per person, while supplies last, and is not available for Order Ahead through the Scooter's Coffee Mobile App.

In connection with Purple Heart Day last August, customers had the opportunity to add \$1 or more to their Scooter's Coffee order to support an ongoing partnership with Wounded Warriors Family Support (WWFS). WWFS is a nonprofit that helps combat-wounded veterans and families of veterans wounded, injured or killed in action. Through the generosity of customers, Scooter's Coffee presented \$64,546 to WWFS to help veterans heal, recover and connect with valuable services and resources.

In addition to the partnership with WWFS, Scooter's Coffee is a member of the International Franchise Association (“IFA”) and supports the IFA's VetFran Program. The program helps honorably discharged veterans who are interested in opening a Scooter's Coffee franchise location. More information on the IFA program can be found at VetFran.com.