



# Town And Country Bank And The SIUE School Of Business Partner To Educate Small Businesses

by Town and Country Bank  
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The flyer is divided into two main sections. The left section has a light gray background with a subtle geometric pattern. It features the 'Learn how' text, the 'ADVANTAGE ILLINOIS' logo (a blue key icon), and the Town and Country Bank logo with the tagline 'Side by Side'. Below this, it states the event's purpose: 'can help fund your small business'. The right section is a photograph of a smiling Black couple. Overlaid on the photo is a blue button that says 'RSVP to this FREE event' and a QR code with the text 'SCAN ME' below it. Logos for 'Member FDIC' and 'Equal Housing Lender' are in the top right of the photo. The bottom of the flyer contains logos for 'AMERICA'S SBDC ILLINOIS SIUE & East St. Louis' and 'SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE SCHOOL OF BUSINESS'.

Learn how

**ADVANTAGE ILLINOIS**

can help fund your small business

The SIUE School of Business and Town and Country Bank invite you to learn about how Advantage Illinois can boost your small business and maximize your economic impact.

Thursday, September 29  
12:00 PM - 1:00 PM

SIUE Morris University Center  
International Room - 2nd Floor  
6 Hairpin Dr  
Edwardsville, IL 62025

Member FDIC Equal Housing Lender

RSVP to this FREE event

SCAN ME

AMERICA'S SBDC ILLINOIS SIUE & East St. Louis

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE SCHOOL OF BUSINESS

EDWARDSVILLE – Town and Country Bank is excited to partner with the SIUE School of Business and the SIUE Small Business Development Center (SBDC) to

provide a free seminar on Advantage Illinois. The event aims to educate business owners in the Metro East on how Advantage Illinois and FAME can help fund minority, women, disabled, and veteran-owned small businesses.

The event will begin at noon on September 29, 2022, in the International Room on the 2<sup>nd</sup> floor of the Morris University Center. The presentation will feature guest speakers Rob Pickerell, VP, Commercial Banking Officer at Town and Country Bank, and Jo Ann Di Maggio, Director of the SIUE Small Business Development Center.

Advantage Illinois aims to help entrepreneurs and small businesses start up, expand, and create new jobs at a faster rate.

"Advantage Illinois is a program that provides small business owners another source of funding for loans they may not have otherwise qualified," says Rob. "We want to share information on this little-known program with as many Illinois-based businesses as possible."

"I am happy to partner with Town and Country Bank and Rob Pickerell to share this valuable information," says Jo Ann. "The Advantage Illinois program is a valuable tool that aligns with our goal of helping small businesses grow. The SBDC and I look forward to bringing more awareness to this vital program."

Interested parties can RSVP for the event by visiting [www.townandcountrybank.com/advantageil](http://www.townandcountrybank.com/advantageil).