



Fifth Annual Folds Of Honor “Round Up At The Register” Returns To Schnucks

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JOIN OUR MISSION



FOLDS *of* HONOR

Honoring their sacrifice. Educating their legacy.



**ROUND UP AT THE REGISTER
OR DONATE YOUR REWARDS**

Wednesday, May 25 - Monday, July 4, 2022

ST. LOUIS - For the fifth consecutive year, Schnuck Markets, Inc. is proud to support the Folds of Honor Foundation through a “Round Up at the Register” campaign taking place at all 112 Schnucks stores throughout the Midwest. Folds of Honor is a nonprofit

organization that honors the sacrifices of fallen and disabled military veterans by providing educational scholarships to their spouses and children. Last year's efforts raised \$1 million which funded 200 scholarships.

Starting today and continuing through Monday, July 4 (Independence Day), Schnucks customers will be able to contribute to Folds of Honor at checkout simply by rounding up their purchases to the nearest dollar. Those customers who use self-checkouts and wish to give may choose a \$1, \$3 or \$5 "Scan and Give" option. Schnucks Rewards members also have the opportunity to donate their Rewards points to Folds of Honor as part of the Donate Your Rewards program. One-hundred percent of all donations will benefit Folds of Honor.

"With just a few cents our customers can join us on our mission to Nourish People's Lives by helping to provide scholarships to the families of service members who were injured in the line of duty or paid the ultimate sacrifice for our country," said Schnucks Chairman and CEO Todd Schnuck. "Through the generosity of our shoppers and support of our teammates and vendor partners, we have raised \$4.2 million and funded 820 scholarships for Folds of Honor since 2018."

Folds of Honor was established 16 years ago after Major Dan Rooney, a U.S. Air Force fighter pilot, saw the grieving family of a fallen U.S. Army Corporal meeting their loved one's flag-draped coffin on an airport tarmac. The 501(c)(3) has awarded more than 35,000 scholarships to military spouses and children since 2007.

Special events during this year's Schnucks Folds of Honor Campaign include:

Clydesdale Appearances

In partnership with Anheuser-Busch, Schnucks will host Budweiser Clydesdale appearances at up to 10 St. Louis area stores throughout the campaign. See schnucks.com/FoldsOfHonor for specific times and locations.

Grant's Farm

Schnucks will sponsor special Folds of Honor nights at Grant's Farm on Friday, June 17 and Saturday, June 18. Join us for speciality food and beer pairings, live music and extended farm hours while we celebrate Gold Star families and honor those who have fallen or been disabled while serving in the United States Armed Forces.

Folds of Honor Golf Tournament

Join the local St. Louis Folds of Honor chapter as they host the Suntrup Automotive Group Folds of Honor Golf Tournament on Monday, June 27 at Whitmoor Country Club.

Check Presentation & St. Louis Cardinals Pre-Game Event

As in past years, Schnucks will present the total 2022 campaign donation to Folds of Honor at the St. Louis Cardinals game at Busch Stadium on July 15. Folds of Honor representatives and local Folds of Honor Gold Star families will join Schnucks representatives on field before the game. A Folds of Honor scholarship recipient will throw out the first pitch. In addition to the check presentation and first pitch, Schnucks will host a customer appreciation pregame event by the north entrance of Ballpark Village.

For more on this year's campaign as well as testimonies from veterans, visit Schnucks.com/FoldsOfHonor.

About Schnucks

Founded in St. Louis in 1939, Schnuck Markets, Inc. is a third and fourth generation, family-owned grocery retailer committed to nourishing people's lives. Schnucks operates 112 stores, serving customers in Missouri, Illinois, Indiana and Wisconsin and employs 12,000 teammates. According to Forbes' 2021 rankings, Schnucks is the 160th largest privately-owned company in the United States and the 15th largest privately-owned grocer. Schnucks is committed to helping communities thrive and as a champion for reducing hunger, the company annually donates more than \$13 million in food to pantries that help those in need.