

Democratic Party Of Illinois Launches Digital Ad Campaign Holding Republicans Accountable Over Infrastructure Opposition

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DEMOCRATIC PARTY OF ILLINOIS

CHICAGO – The Democratic Party of Illinois is launching a multi-platform digital ad campaign highlighting the opposition of four Illinois Republican members of Congress to the Bipartisan Infrastructure Deal that will be signed into law later today by President Biden. In total, 32 Republicans in the House and Senate supported the bipartisan deal, however Reps. Mike Bost, Rodney Davis, Darin LaHood, and Mary Miller put partisanship above the needs of their own constituents and opposed the deal. The DPI digital ads campaign is designed to raise awareness of these legislators' failure to deliver commonsense solutions for their constituents.

"After years of broken Republican promises on 'infrastructure week,' President Biden and Illinois Democrats finally delivered on a once-in-a-generation investment in our state and our nation that will improve the lives of every Illinoisan," said Democratic Party of Illinois Executive Director Abby Witt. "Unfortunately, instead of working in a bipartisan way for their communities, Reps. Bost, Davis, LaHood, and Miller followed Donald Trump's lead, letting petty partisanship get in the way of a good deal for their constituents."

"The Bipartisan Infrastructure Deal will deliver billions of dollars in investment for Illinois' roads and bridges, safe drinking water, broadband access, cybersecurity systems, and more," Witt continued. "These investments will grow good-paying union jobs while combating climate change, building on the progress already delivered by Gov. JB Pritzker and Democrats in the statehouse. Voters need to know that four Illinois Republicans decided to turn their backs on this bipartisan deal, and the DPI is ready to spread the word."

The digital campaign begins today, will run across multiple social media platforms and is expected to reach hundreds of thousands of voters across Illinois. Examples of the initial digital ads can be seen here.