



Schnuck Markets Becomes World's First Grocer to Deploy Intelligence Robots Chainwide

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ST. LOUIS - Today, Schnuck Markets, Inc. announced an industry-first chainwide Simbe Robotics' to further elevate the grocer's business operations and customer experience.

Building on previous successful expansions, the multi-year full-scale roll-out will bring Tally robots to all 111 Schnucks locations across the U.S., including stores in Alton and Edwardsville.

This makes Schnucks the first grocer in the world to utilize AI-powered inventory management technology at scale. By incorporating Simbe's solution into chainwide operations, Schnucks will gain even greater visibility into store conditions, with deeper levels of business insights as the retailer prepares to adjust to the quickly-evolving landscape of a post-pandemic world.

“We are facing a ‘new normal’ in the grocery industry, and Tally has been instrumental to ensuring we continue to provide an exceptional store experience while rising to meet new operational challenges,” said Dave Steck, Vice President of IT Infrastructure and Application Development. “By deploying Tally to all stores, we are fully operationalizing these insights into our supply chain and expanding our ability to leverage real-time data to make revenue impacting decisions. Tally has become an integral component of our stores, streamlining operations and ultimately creating a better store experience for our customers and teammates.”

Schnucks first piloted Tally in July of 2017 and expanded to additional stores in 2018 and 2020.

Tally traverses store aisles up to three times per day and autonomously captures on-shelf data including inventory position, price accuracy, and promotional execution.

Additional benefits of Tally include:

Detecting 14x more addressable out-of-stocks than manual scans

Enabled 20-30 percent reduction in out-of-stock items

Increased price tag and promotional execution compliance in stores across tens of thousands of products per day

Increased accuracy of real-time inventory integrated into Schnucks' automated replenishment system, streamlining ordering and ensuring store shelves are restocked quicker to meet customer needs

Delivered access to real-time product location data through the Schnucks Rewards app, enabling more efficient shopping trips for customers, restocking and fulfillment activities for store teams, and 3rd party e-commerce partners

“Schnucks is the prime example of thoughtful adoption of retail technology, and we are honored to be their partner on this journey to create a better store experience through access to richer data,” said Brad Bogolea, founder and CEO of Simbe Robotics. “This expansion is a momentous occasion for Simbe, Schnucks, and the broader retail technology industry.”