



New Adventurefuls™ Girl Scout Cookie Joins Lineup For 2022 Season Nationwide

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GLEN CARBON – Girl Scouts of Southern Illinois and Girl Scouts of the USA (GSUSA) announced that the new Adventurefuls cookie will join the nationwide lineup for the 2022 Girl Scout Cookie season. An indulgent brownie-inspired cookie with caramel-flavored crème and a hint of sea salt, Adventurefuls take cookie lovers on a delicious taste adventure just like Girl Scouts go on their own amazing adventures through the program. Girl Scouts in Southern Illinois and across the United States will offer the Adventurefuls cookie next season alongside favorites like Thin Mints® and Samoas®.

Every purchase of Adventurefuls, and the whole portfolio of iconic cookies, during cookie season, fuels local Girl Scouts' adventures throughout the year: exploring what interests them, discovering their passions, and taking action on issues they care about.

Whether they're using their STEM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. Through the Girl Scout Cookie Program, not only do girls become entrepreneurs as they gain hands-on experience running their own small business, but they also earn money to fuel their Girl Scout adventures, which catapult them where they want to go.

Also new this year, GSUSA recently announced new Cookie Business badges that help girls think like entrepreneurs as they run their own cookie businesses and incorporate online sales via the Digital Cookie® platform. The badges progress from goal setting and effective sales-pitching in person and online to using market research, creating business plans, and implementing digital marketing campaigns.

Available nationwide, every bite of Adventurefuls is full of indulgent brownie-inspired flavor with a combination of chocolatey and caramel flavors, and smooth and crispy textures, for an incredible taste of adventure in every bite.

Girl Scouts of Southern Illinois kicks off cookie season in January; visit www.girlscoutcookies.org to sign up to be notified as soon as Adventurefuls and other Girl Scout Cookies are on sale. Find your adventure at Girl Scouts by joining or volunteering at www.gsofsi.org/join.

Girl Scouts of Southern Illinois serves over 7,800 girls and engages 3,357 adult volunteers in 40 counties in Southern Illinois. Call 800-345-6858 or email customercare@gsofsi.org. Girl Scouts of Southern Illinois is a not-for-profit organization supported by United Ways, businesses and individual donors throughout the region.