



Valley Insurance Agency Alliance Members Assist Local Fire Departments

August 17 2021 12:59 PM



ILLINOIS - Valley Insurance Agency Alliance (VIAA) and three of its agency members – Beacon Insurance, Eclipse Insurance, and Mealiff Insurance – recently partnered with Nationwide and its Nationwide’s Grain Bin Safety advocacy campaign to provide Illinois fire departments with grain rescue tubes along with hands-on training.

The three tubes cost a total of \$15,000 and will be used to help protect against grain entrapments, which accounted for 20 deaths across rural America in 2020. Each year farmers and commercial grain handlers risk their lives by entering grain bins to remove clumped or rotted grain.

Illinois fire departments in Mendon, Mount Vernon, and Sesser each received a grain rescue tube plus specialized training by the National Education Center for Agricultural Safety (NECAS), which included simulations of entrapments and rescues using a state-of-the-art grain entrapment simulator. A total of 48 fire departments received these resources through Nationwide’s 2021 campaign.

Nationwide, one of the country’s leading insurers of farms and ranches, created its Grain Bin Safety campaign in 2014 to bring awareness to the hazards of entering grain structures and to equip fire departments with the resources needed to respond quickly. Since its inception, the campaign has supplied tubes and training to 200 rural fire departments across 30 states.

“To date at least four grain rescue tubes provided through this campaign have been used to save lives of farmers trapped in grain bins,” said VIAA’s President JD Powers. “We are very honored to join our alliance members and Nationwide in this safety program initiative that enables first responders to protect our rural communities.”

Founded in 2006, VIAA is a cohesive family of nearly 150 independent insurance agencies in Missouri and Illinois. The alliance generates more than \$350 million in written premium and is the regional founding member for the Strategic Insurance Agency Alliance (SIAA), a \$10 billion national alliance.

Valley Insurance Agency Alliance is located at 6825 Clayton Ave. in St. Louis, Mo. For more information about the alliance, call (314) 333-4910 or visit <http://www.viaa4u.com>.