



# **Scooter's Coffee Says, "Thank you, Teachers!" With Free Drink Treat On August 17**

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GLEN CARBON – To salute America’s amazing teachers, it’s “Scooter’s Coffee Teacher Appreciation Day” on Tuesday, August 17. Teachers will receive a free drink of any size—crafted with love—to celebrate them and the back-to-school season.

Teachers are inspirations, and they often go beyond the call of duty. For example, teachers spent an average of \$745 of their own money on school supplies during the 2019-2020 school year, according to AdpotAClassroom.org.

Teachers emulate values that we are committed to practicing every day at Scooter’s Coffee: Integrity, Love, Humility and Courage. We thank teachers in our communities for their leadership, courage and flexibility, especially throughout the pandemic as they quickly adapted to online teaching. As they look toward being back in the classroom, we wish them a great start to the new school year!

To enjoy a yummy hand-crafted drink, teachers just need to show their valid I.D. at Scooter’s Coffee participating locations. Discover our unparalleled, indulgent offerings at <https://www.scooterscoffee.com/menu>.

### *About Scooter’s Coffee*

*Founded in 1998 by Don and Linda Eckles in Bellevue, Nebraska, Scooter’s Coffee roasts only the finest coffee beans in the world at its headquarters in Omaha, Nebraska. In more than two decades of business, Scooter’s Coffee’s success is simple: stay committed to the original business principles and company’s four core values, which are Integrity, Love, Humility and Courage. The Scooter’s Coffee Brand Promise, often recited to franchisees, customers and employees is: “Amazing People, Amazing Drinks... Amazingly Fast!®” It represents the company’s business origins from 1998 and reflects a steady commitment to providing an unforgettable experience to loyal and new customers.*

*Scooter’s Coffee is at the dawn of a strategic growth phase in the Midwest and nationwide. The U.S. coffee market is an estimated \$48 billion a year recession-resistant industry, and Scooter’s Coffee is striving to become the #1 drive-thru coffee franchise in the nation. Visit [ownascooters.com](https://ownascooters.com) to learn more about the benefits of owning a franchise of a well-established company.*

*For more information, visit, [scooterscoffee.com](https://scooterscoffee.com), [facebook.com/scooterscoffee](https://facebook.com/scooterscoffee), [ownascooters.com](https://ownascooters.com) or call 877-494-7004.*