

SIUE's Choi Provides Startup Advice For Student Entrepreneurs On Advisorsmith

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EDWARDSVILLE - [AdvisorSmith](#) tapped upon the expertise of Southern Illinois University Edwardsville's Yohan Choi, PhD, when it needed insight on startup funding for students. Advisorsmith is an online publication focused on small businesses and entrepreneurs.

Choi is an assistant professor of entrepreneurship and strategy in the Management and Marketing Department of the SIUE School of Business. In the story, he discussed timing in the search for funding, how investors evaluate startups and whether venture capital is still the best source of funding.

Read the article at advisorsmith.com/business-loans/student-startup-funding/?expert=yohan-choi.