



# **IDNR Launches New Outdoor Recreation Licensing And Campground Reservation Platform**

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SPRINGFIELD – The Illinois Department of Natural Resources (IDNR) today announced the launch of a new user-friendly licensing, registration and reservation platform for outdoor enthusiasts interested in hunting, fishing, boating, snowmobiling and camping.

Visitors to <https://ExploreMoreIL.com> and <https://Camp.ExploreMoreIL.com> will discover quick and easy solutions for hunting and fishing licensing and permitting; watercraft and snowmobile titling, registration and renewals; as well as campground reservations on any device, at any time.

The platform features a clean, modern design, streamlined content and a 24/7 call center (866-716-6550) to enable fast and easy transactions. The system also provides users a seamless transition from the previous wildlife and fish licensing system and Reserve America. Prior users will simply need to log in as they've done in the past with existing credentials. All profile, license and past purchase information, as well as active campground reservations, have been loaded into the new system. New users can easily create a username and password.

“We want to invite Illinois residents and visitors to our state to explore more of Illinois, and the new ExploreMoreIL.com and Camp.ExploreMoreIL.com platforms make it easy for everyone to enjoy the outdoors and all the great places and activities Illinois has to offer,” said IDNR Director Colleen Callahan.

IDNR partnered with digital government solutions firm NIC Inc., to develop and manage the new licensing, registration and reservation platform. NIC has 20 years of

experience in outdoor licensing solutions across 12 states, including Pennsylvania, Wisconsin, Mississippi, Alabama, Maine and South Carolina, in addition to extensive expertise in managing digital government services and payment processing solutions.

“NIC as a proud partner to the State of Illinois, is pleased to roll out the new outdoor recreation system and support the platform and its users as we enter a new year of hunting, fishing, boating, snowmobiling and camping,” said Sandi Miller, Vice President of NIC Outdoors. “This new platform is easy to use from any device with quick order options that save users time that is better spent outdoors.”

For customers who prefer to purchase hunting and fishing licenses in person, the system is available at over 700 issuing agent locations, including bait shops, convenience stores, sporting goods retailers, Walmart stores and Illinois Natural Department of Resources locations, as well as over the phone. More than 1 million transactions will be processed each year in the new system.

### New Features and Enhanced Functionality

- Enhanced user experience
- Clean, modern design and streamlined content
- Fast and easy transactions
- Mobile-friendly interface works on any device
- 24/7 phone customer service support is available for users

### Additional New Features for Hunters, Anglers, Boaters and Snowmobilers

- Customer dashboard provides information specific to each user’s profile
- One-stop access to licenses, applications, permits and registrations
- Eligible products (based on profile data) displayed for fast purchase
- Hassle-free features like auto-renewal for fishing licenses so users don’t have to worry about remembering to get next year’s license
- Customers can now title and register their snowmobiles and watercraft online in addition to renewals

### Additional New Features for Campground Reservations

- Visually stunning interactive site maps for users to quickly explore parks and sites
- Simple attributes to help customers search/filter the available parks and sites
- Customer profile allows users to manage/change/cancel upcoming reservations
- Embedded messaging notifications to keep customers aware of park activities or closures

IDNR's system is flexible and allows for quick modifications and updates to licensing requirements.

#### About the Illinois Department of Natural Resources

The Illinois Department of Natural Resources is committed to managing, conserving and protecting Illinois' natural, recreational and cultural resources, furthering the public's understanding and appreciation of those resources and promoting the education, science and public safety of Illinois' natural resources.

#### About NIC Inc.

NIC (Nasdaq: EGOV) is a leading digital government solutions and payments company, serving more than 7,000 federal, state and local government agencies across the nation. With headquarters in Olathe, Kansas, and offices in more than 30 states, NIC partners with government to deliver user-friendly digital services that make it easier and more efficient to interact with government – providing valuable conveniences such as applying for unemployment insurance, submitting business filings, renewing licenses, accessing information and making secure payments without visiting a government office. In 2020, NIC securely processed 400 million online transactions and more than \$24 billion on behalf of government agencies. In response to the COVID-19 pandemic, NIC also developed 130 new solutions to address crisis communications, pandemic unemployment, COVID-19 testing and vaccine scheduling. Learn more at [www.egov.com](http://www.egov.com).