



World Wide Technology Raceway launches Kids Club Presented By T- Mobile

March 3 2021 2:45 PM



ST. LOUIS REGION – World Wide Technology Raceway, the home of NASCAR, INDYCAR and NHRA racing in the St. Louis-Metro East region, today introduced its new kids club for children under 12. The WWTR Kids Club Presented By T-Mobile will offer free tickets, food, discounts, and premiums and programs to members at the speedway's INDYCAR, NASCAR and NHRA events in 2021.

Membership cost is \$25 for the first child. Use the promo code WWTRKIDS to save \$5 on each additional child in the same family. Members will receive free tickets, discounts

and exclusive benefits. For more information on benefits received and to sign up your child, please visit <http://bit.ly/kidsclubwwtr>.

“One of our primary goals at World Wide Technology Raceway is to engage the next generation of racing fans and include them in our numerous forms of racing and events,” said WWTR Executive Vice President and General Manager Chris Blair. “This partnership with T-Mobile provides a platform for us to showcase how family-friendly a day at the races can be. In addition, our club will include special offers and off-season engagement to promote the love of the sport and the club 365 days per year.”

For additional information on World Wide Technology Raceway, please call (618) 215-8888 or visit www.WWTRaceway.com. Follow WWTR on Facebook, Twitter, Snapchat and Instagram.

About World Wide Technology Raceway

World Wide Technology Raceway is the home of INDYCAR, NASCAR and NHRA racing in the St. Louis region. Located just five minutes from downtown St. Louis and covering more than 600 acres, WWTR is the largest outdoor entertainment facility in the area. WWTR’s facilities include a 1/4-mile drag strip, 1.25-mile superspeedway, recently-expanded 2.0-mile road course, a state-of-the-art karting facility, a 14-acre, multi-purpose dirt off-road venue and the Gateway Drive-In Theater at World Wide Technology Raceway (a drive-in entertainment venue able to accommodate 3,000 cars). WWTR acquired Gateway National Golf Links, adjacent to the speedway property, in 2019. WWTR was the recipient of the 2017 Outstanding Facility of the Year Award from the Race Track Business Conference and the 2017 Spirit of St. Louis Award from the St. Louis Attractions Association. In 2018, owner and CEO Curtis Francois received the Innovator Award from the St. Louis Convention & Visitors Commission in recognition of his work for restoring World Wide Technology Raceway (known then as Gateway Motorsports Park) to prominence. In 2020, WWTR received the Track Award at the annual NASCAR Drive for Diversity Awards. The 2021 season marks the 10th year of Francois’ ownership of the facility.