



Joe's Market Basket Signs up to Support TheCENTER; Concession Naming Rights Locked-In

February 11 2021 4:46 PM



EDWARDSVILLE – TheCENTER development, which includes a proposed ice rink, teen center, track and recreational facility, has another major sponsor. Joe's Market Basket, locally-owned and operated with five area locations, has recently secured naming rights for the concession stand at TheCENTER. This proposed state-of-the-art facility is the third and final recreational development to be completed as part of the "A Better Place to Play" initiative.

Owners of Joe's Market Basket, the Stevens Family, were happy to be approached about the project. When asked why they felt this development was special, Jason Stevens commented, "We feel that parks and sports facilities are an integral part of any great community, and Edwardsville is a great town. This year marks our 50th year in

business, and our family understands the importance of a strong commitment to the community. Continuing to support the area that has been so good to us by sponsoring the new rink just made sense.”

Clay Stevens also believes the ice rink is the most exciting feature about this new development. “Our family and some employees have played hockey over the years, and there is a huge need for more hockey facilities. This will be a great addition for youth hockey as well as for our parks department,” said Stevens.

Joe’s Market Basket stores are located in Edwardsville, Godfrey, Troy, O’Fallon, IL and St. Peters, MO. The original store opened its doors in 1971 and is located in Edwardsville, offering a full-service deli, meat counter, fresh produce and groceries in addition to gardening/landscaping supplies and services. You can learn more by visiting their website at www.joesmarketbasket.com or follow them on Facebook, Instagram and Twitter.

If you are interested in learning more about TheCENTER, please contact The City of Edwardsville Parks and Recreation office at (618) 692-7538 or visit TheCENTER’s website at www.BuildtheCenter.com. Those interested in learning more about the “A Better Place to Play” campaign can find information online at <https://www.cityofedwardsville.com/>. “A Better Place to Play” can also be found on Facebook at www.facebook.com/abetterplacetoplay and on Twitter at www.twitter.com/BP2Play. E-mail inquiries can be made at Thecenter@thecityofedwardsville.com. Donations may also be mailed to Edwardsville Community Foundation to P.O. Box 102, Edwardsville, IL 62025.