



Round Up Is Huge Success: Schnucks Customers, Company, Donate \$300,000 To Salvation Army

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ST. LOUIS - Schnuck Markets, Inc. and The Salvation Army today announced that Schnucks customers and the company donated a total of \$300,000 to The Salvation Army's annual Tree of Lights campaign through Schnucks' "Round Up at the Register."

Schnucks customers had the option to round up their purchases to the nearest dollar, with 100 percent of donations from the nearly two-week campaign benefited The

Salvation Army. Customers donated \$267,214 and Schnucks added \$32,786 to bring the total to \$300,000.

“Because of the COVID-19 Pandemic, the need in our community is as great as ever, and once again this year, our customers showed their endless generosity by supporting The Salvation Army’s Tree of Lights campaign,” said Schnucks Chairman and CEO Todd Schnuck. “It’s through partnerships with organizations such as The Salvation Army, who do so much to support those less fortunate in our community, that we are able to continue on our mission of nourishing people’s lives.”

All monies raised during “Round Up at the Register” stay in the market in which they were donated to support local programs and services, including helping to provide food, shelter, child care, and job training throughout the year. We’re thankful for the continued partnership we have with Schnucks and the generosity of our community. Round Up at the Register helps us provide the wide range of services we offer to our most vulnerable neighbors,” said Lt. Colonel Bob Webster, Divisional Commander of The Salvation Army Midland Division.

The funds donated through the round up are in addition to those donated by Schnucks customers who gave at The Salvation Army’s iconic red kettles that were located at all Schnucks stores through Christmas Eve.