



Feasibility Study Completed with Goal to Incorporate Bicycle Features in Jefferson County's Existing Parks

October 22 2020 9:21 AM



JEFFERSON COUNTY, Mo. – Living Life on 2 Wheels contracted the International Mountain Biking Association (IMBA) to complete a feasibility study in Jefferson County, Missouri for adding bicycle features to select existing parks and to outline a connectivity plan for their schools, parks, and downtown Twin City. Home Service Oil and Express Mart are major funders in bringing the study to life and have a vested interest in making Jefferson County a great place to live and raise a family. The

feasibility study will be used to create a partnership with city and park officials, highlighting the opportunity and benefits of creating a cycling culture in Jefferson County. To bring a project like this to life, it will take support and involvement of the entire community.

“More kids are riding bicycles in our community since the pandemic started and it is our responsibility to ensure they have safe places to ride,” said Chris Creed, the co-founder of Living Life on 2 Wheels and owner of Gateway Devo Cycling. “My wife Rene and I have eight children of our own and understand why children need outdoor activities other than ball sports and swing sets to compete with technology and video games.”

So far, Home Service Oil and Express Mart have donated a total of \$10,000 to Living Life on 2 Wheels. This partnership is also kicking off their own new giveback initiative called "em outdoors." They plan to partner each year with an organization that focuses on getting kids outside. Living Life on 2 Wheels is their first partner for the initiative.

“Partnering with Living Life on 2 Wheels is important to me because I am such an active and outdoorsy person,” says Zachery Mangelsdorf, the president of Home Service Oil and Express Mart. “I am most excited to see kids who don’t yet know how to ride a bike learn. I would love to see their determination in learning how to fall and get back up, no matter how many times it takes to learn to ride. In my opinion, that’s a great lesson for all of life.”

IMBA states on their website, “From large metropolitan areas to small rural communities and every place in between, trails enhance quality of life, provide economic benefits and help create community. Trails close to home are more equitable and accessible, inspiring more riders to take up the lifelong habit we love. We know all of this because we have been a part of making these things happen worldwide for 30 years, and we want to make sure it happens in more places, more rapidly. Everyone deserves a place to ride.”