



# Tourism Bureau Welcomes Summer Intern

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ALTON - Cailyn Tegel, a senior at Southern Illinois University Edwardsville, has joined the Great Rivers & Routes Tourism Bureau as its 2020 summer intern.

Every semester the Tourism Bureau provides internship opportunities for students who want to gain knowledge and experience in destination marketing, advertising, public relations, and economics.

The on-going COVID-19 crisis has prompted the bureau and Tegel to become creative with the internship and in the early days, Tegel will work with staff online.

“I think it is great to experience the online platform of an internship. It is hard, but after all is done, I will gain a more in-depth experience,” Tegel says.

Tegel will graduate in May 2021 with a bachelor's degree in public relations and a minor in business administration. After graduation she plans to pursue a career in travel or public relations.

This summer Tegel will get real-world experience with a destination marketing organization, the Great Rivers & Routes Tourism Bureau. She will focus on social media projects, press releases, blogs, and gaining experiences in other related areas.

Tegel is a native of Alton, IL which is one of the main cities in the bureau's six county region.

“I understand what makes this area so great and I hope to help others see that as well,” Tegel notes.

Tegel has been a server at Bluff City Grill in Alton, IL for three plus years. She is an ambitious student who has been awarded for her hard work and dedication to school.

Tegel is the community outreach director for SIUE's Public Relations Student Society of America (PRSSA). She hopes to continue to succeed through her senior year and end school with a strong portfolio of experiences.

When Tegel is not working she likes to hang out with friends and family. She enjoys traveling, and has visited a large number of states. Tegel wants to visit all 50 in the next few years. She is planning a trip to Greece next spring and expects that will blossom into other worldwide adventures. There is never a dull moment in Tegel's life and she is constantly out and about, whether it is waiting tables or hiking trails, she is on the go.