



Plans Announced for the 2014 Edwardsville Route 66 Festival: Jeremiah Johnson Band Headlines, Deadline Draws Near for Sponsors & Vendors

March 31 2014 12:30 PM

EDWARDSVILLE, ILL., March 31, 2014 . . . Planning for the 2014 Edwardsville



Route 66 Festival is underway and companies throughout the region are signing on as event sponsors and vendors. The Edwardsville Route 66 Festival will take place on June 13th and 14th at Edwardsville City Park.

In addition to the always popular classic car cruise and show, the festival will include great food, beer and wine, art vendors, children's activities, Metro Milers 10k Run, Trailnet Route 66 Bicycle Ride, talent show and live music. Live music on Friday night will include Blu Skies at 6:30 p.m. and Aaron Kamm & The One Drops from 9 p.m. to 11:30 p.m. On Saturday the popular Route 66 Talent Show will showcase local talent from 12:30 p.m. to 2:30 p.m. Additional live music performances that have yet to be set will be on stage all afternoon until 6:30 p.m. when Mojo Roots begins.

The headlining act for the evening is the Jeremiah Johnson Band of St. Louis an original Rock-n-Blues Band. The Jeremiah Johnson Band is a live music and festival performance favorite throughout the St. Louis region. They are the proud winners of the 2011 St. Louis Blues Society IBC Challenge and were nominated in the 2012 and 2013 RFT Music Awards Readers' Poll. They will take the stage at 9 p.m. and close down the festival at 11:30 p.m.

According to Katie Grable of the City of Edwardsville's Parks and Recreation Department, "The annual Route 66 Festival has long been a showcase event for the City of Edwardsville. Not only do we get to celebrate the Mother Road and all its glory, but we also get to show off our community's outstanding support for family-oriented events and the many talents of our local vendors and residents."

Sponsors of the 2014 events include Mother Road sponsor, Cork Tree Creative. Cork Tree Creative is an Edwardsville-based, full service marketing, public relations and website development firm. The firm's principals, Jan Carpenter and Laura Reed are long-time members of the community and proud supporters of this community event.

Other sponsors include:

(Hot Rod Sponsor)

TheBANK of Edwardsville

(Roadster Sponsors)

Madison Mutual Insurance Company

Cassens Transport Company

Abstracts & Titles

Anderson Hospital
Gori Julian & Associates, Inc., P.C.
Cahokia Mounds Museum Society
Irwin Chapel of Glen Carbon
Crawford, Murphy & Tilly, Inc.

There's still time for area companies to sign on as event sponsor. Sponsorships range from \$50 to \$5,000 and will be accepted through April 18, 2014. Food and art vendors are also needed. Deadline to sign up as a vendor is May 9. Those interested in being a sponsor or a vendor can contact Katie Grable at (618) 692-7538 or visit www.edwardsvilleroute66.com for more information.

For more information about the festival and its events, visit www.edwardsvilleroute66.com or follow the event on Facebook at Edwardsville Route 66 Festival.
###