

# SIUE Celebrates High School Counselors Week

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EDWARDSVILLE – The Southern Illinois University Edwardsville Office of Admissions is celebrating School Counselor Week Feb. 3-7 by bringing treats and posters to a variety of regional schools and their counselors. The American School Counselor Association (ASCA) annually sponsors the event each February.

“SIUE is actively recognizing the significant role that school counselors play in our recruitment of new students and how valuable those counselors are to our office,” said

Todd Burrell, SIUE director of undergraduate admissions. “While we won’t be able to reach out to all school counselors, we truly appreciate each one’s efforts to support students considering SIUE for their collegiate home.”

Burrell pointed out that school counselors have always been considered most influential as students consider institutions and are valuable to students transitioning to post-secondary institutions.

“The important work and relationships school counselors make with not only their students, but also the universities, allow for many opportunities for those students,” Burrell said. “They are an essential part of why students select certain institutions and are therefore major stakeholders in SIUE’s enrollment efforts.

“We are proud to celebrate the numerous school counselors, who help us recruit students who will shape a changing world.”

Southern Illinois University Edwardsville provides students with a high quality, affordable education that prepares them for successful careers and lives of purpose to shape a changing world. Built on the foundation of a broad-based liberal education, and enhanced by hands-on research and real-world experiences, the academic preparation SIUE students receive equips them to thrive in the global marketplace and make our communities better places to live. Situated on 2,660 acres of beautiful woodland atop the bluffs overlooking the natural beauty of the Mississippi River’s rich bottomland and only a short drive from downtown St. Louis, the SIUE campus is home to a diverse student body of more than 13,000.