

Concert Event is Part of WLCA's 89 Hours of Christmas 2013

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Join WLCA 89.9-FM at the Riverbender.com Community Center on Saturday, Dec. 21 for a concert event as part of this year's 89 Hours of Christmas.

The all-ages show will feature local bands Avenue (<u>facebook.com/ave.tunes</u>), River City Sound (<u>facebook.com/RiverCitySound</u>) and 89 Hours of Christmas veterans Equal Squeeze (<u>facebook.com/equalsqueeze</u>). Doors will open at 6:30 p.m., and the show starts at 7:30 p.m.





Above, Equal Squeeze; left, River City Sound.

DJs will play on the venue's lower level from 9 p.m. to 1 a.m.

Tickets are available at the door for \$10 each. All proceeds will benefit the Riverbender. com Community Center, while donations from local businesses will benefit the Boys and Girls Club of Alton.

"This concert is going to be a great time, seeing three bands and 8 DJs for \$10, and helping the community," said WLCA Promotions Director and Radio Broadcasting student Samantha Schubert.

Tune into the 16th annual 89 Hours of Christmas on WLCA 89.9-FM, beginning Dec. 19, with this year's hosts, Music Director Zac Coffman and Business Manager Brooke McAteer, both radio broadcasting students at Lewis and Clark.

T-shirts and special prizes will be given out throughout the broadcast.

The money raised during the event will benefit a group of at least 50 members of the Boys and Girls Club, who use a portion of the proceeds gathered from sponsors and listener donations for a Christmas shopping spree. In addition, as much as \$4,500 has been donated to the Boys' and Girls' Clubs' general fund each year.

Station Manager Mike Lemons estimates that more than \$75,000 has been raised to benefit the organization over the past 16 years.