

United Way's annual campaign raises more than \$76 million

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ST. LOUIS — Yesterday evening, [United Way of Greater St. Louis](#) announced that the St. Louis region raised \$76,006,420 through the annual fall fundraising campaign. This year's campaign co-chairs Dr. Mark S. Wrighton, chancellor of Washington University, and Jeff Fox, chairman and CEO of Harbour Group, made the announcement at a celebration at the Four Seasons Hotel.

“Once again, the St. Louis region has shown incredible generosity and compassion by coming together to support one another,” said Wrighton. “We want to thank everyone,

on both sides of the river, from our labor unions to companies big and small, who gave their time and treasure to make this year's campaign a success and help local families live their best possible lives."

"The magnitude of people helped through United Way's campaign – more than 1 million children, families and seniors in 324 zip codes – is incredible," said Fox. "The mission of United Way is people helping people, and the St. Louis region steps up every year to demonstrate this. Through this generosity, so many people will receive support through education, health, basic needs and financial stability."

More than 100,000 residents and 1,800 companies made contributions through United Way's community campaign, which now represents the largest United Way fundraising campaign in the nation. It is the organization's largest source of funding, which includes workplace giving, corporate giving, strategic investments, grants, issue-based funding and donor-directed investments. United Way of Greater St. Louis partners with local agencies, programs and services to support one in three people in a 16-county region throughout St. Louis.

Wrighton and Fox were joined during the evening's celebration by Rich McClure, board chair of United Way of Greater St. Louis, and Orvin Kimbrough, president and CEO of United Way of Greater St. Louis.

Community Campaign by the Numbers:

Thirteen companies, their employees and participating labor unions were recognized for combined team gifts of more than \$35 million this year. Team gifts combine the donations of employees with the company's corporate contribution.

At the **\$6 million** or more level in team gifts were the associates of Edward Jones. This year, Edward Jones associates invested a record \$6.8 million into the community through United Way, the single largest company campaign in United Way history.

At the **\$4 million** or more level in team gifts were employees of Enterprise Holdings Inc. and Worldwide Technology.

At the **\$3 million** or more level in team gifts were employees of Bayer U.S. and Centene Corporation.

At the **\$2 million** or more level in team gifts were employees of Ameren, Spire Inc. and Wells Fargo Advisors.

At the **\$1 million** or more level in team gifts were employees of Anheuser-Busch, BJC HealthCare, Emerson, Nestlé Purina PetCare Company and Schnuck Markets.

The St. Louis Regional Business Council, which represents more than 100 area firms, raised more than \$14.8 million this year.

About United Way of Greater St. Louis

United Way of Greater St. Louis mobilizes the community with one goal in mind — helping people live their best possible lives. Located throughout 16 counties in Missouri and Illinois, United Way helps one in three people in the region build a foundation for a good quality of life through basic needs, financial stability, education, health and strong communities. For more information, contact 314-421-0700 or visit www.HelpingPeople.org.