



SCORE Offers Business Starting Workshop at Alton Mall

September 2 2010 9:19 AM

Is Starting a Business Right for You?

Attend this comprehensive series of workshops to help you test your new business idea and gets you started on the right path. Free one-to-one counseling is also a part of the workshop process.

Session 2: Business Concept (September 7, Hayner Library at the Alton Mall.
6:00 pm - 8:30 pm

The second workshop focuses on your business concept and step-by-step guidance in researching your idea, your market, and your competition. At the end of the Business Concept workshop, you are able to: identify your target markets, describe your products and services, and collect key competitive information to support your feasibility plan.

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