



# City of Alton Places Recycle Bins in City Parks

April 26 2013 9:04 AM

Today, the City of Alton received four recycling bins designed specifically for placement in various City parks. The recycling bins are thanks to a grant made possible by Keep America Beautiful and The Coca-Cola Foundation.

“The City of Alton has rich history of going green,” said Alton Mayor Tom Hoechst. “In the summer of 2012, we increased residential recycling rates by 89%. I am confident the placement of these recycling bins will improve our recycling efforts in our parks and at City-sponsored events. The City of Alton is appreciative of Keep America Beautiful and Coca-Cola for providing us this opportunity to expand recycling in our community.”

“Through our support of the Bin Grant program and our long-standing partnership with Keep America Beautiful, we are helping to bring sustainability to life in local communities across the country,” said Lori George Billingsley, vice president, community relations, Coca-Cola North America Group. “By increasing access to recycling today, we build sustainable communities for the future.”

“One of the main barriers to recycling is convenience. Providing a recycling bin helps communities overcome that barrier,” said Matthew M. McKenna, president and CEO, Keep America Beautiful. “We are truly grateful for Coca-Cola’s support and commitment to recycling, and for its support and commitment of the Bin Grant Program.”

The City of Alton was one of 156 local government, schools, colleges and other community groups nation-wide to receive a grant. Recipients were chosen by Keep America Beautiful based on a number of criteria including level of need, recycling experience and the ability of applicants to sustain their program in the future. The Bin Grant program awards recycling bins directly to recipients and leverages volume buying discounts. In its seven years of operation, the Bin Grant program has placed more than

29,000 recycling bins in more than 500 communities in 48 states and the District of Columbia. A full list of the spring 2013 Bin Grant recipients and further information about the grant program is available at <http://bingrant.org/>.

### **About Keep America Beautiful**

Keep America Beautiful is the nation's leading nonprofit that brings people together to build and sustain vibrant communities. With a network of more than 1,200 affiliate and participating organizations including state recycling organizations, we work with millions of volunteers to take action in their communities. Keep America Beautiful offers solutions that create clean, beautiful public places, reduce waste and increase recycling, generate positive impact on local economies and inspire generations of environmental stewards. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community's environment. For more information, visit [kab.org](http://kab.org).

### **About The Coca-Cola Foundation**

Since its inception, The Coca-Cola Foundation has awarded more than \$500 million to support global sustainable community initiatives, including water stewardship, community recycling, active healthy living, and education. For more information about The Coca-Cola Foundation, please go to [www.thecoca-colacompany.com/citizenship/foundation\\_coke.html](http://www.thecoca-colacompany.com/citizenship/foundation_coke.html)