



RiverBend Growth Association announces Rob Schwartz as Chair-Elect

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GODFREY - The RiverBend Growth Association (RBGA) is proud to announce Rob Schwartz, Senior Vice President of Retail Banking at TheBANK of Edwardsville as Chair-Elect. At a recent RBGA Board of Directors meeting Rob Schwartz was voted by his peers to be the Chairman for 2019. Rob Schwartz has been on the RBGA Board of Directors for 10 years. As Chairman he will manage the decision-making process of the RiverBend Growth Association.

Rob Schwartz was born and raised in Cahokia, Illinois. He graduated from Cahokia High School in 1981. In 1985, Rob graduated from Bradley University with a B.S. Degree in Business Management and Radio/Television. Shortly after graduation, Rob joined Norwest Financial (later merged with Wells Fargo Financial) as a Credit Manager. He stayed with Wells Fargo Financial for 15 years, moving from Branch Manager and ultimately District Manager. The last assignment took him to Jackson, Mississippi, where he spent 5 years supervising 10 branches in central Mississippi. Rob moved back to the area in 2000, settling in Godfrey with his wife Suzanne. They have 2 adult children, Elizabeth (age 26) and Joe (age 22). He joined Union Planters Bank (Regions Bank) in 2001 as a Branch Manager and was named Area Sales Manager in 2003. In 2005, Rob joined TheBANK of Edwardsville as Senior Vice President of Retail Banking. In this role, he oversees all of the branch operations and personnel. He is accountable for branch growth, customer service levels, and product development. He is also accountable for the quality of the staff in the branch network (19 branches). Rob also oversees consumer loan and mortgage loan origination.

Rob has been involved in various initiatives at TheBANK of Edwardsville, including branch expansion, branch effectiveness and branch efficiencies.

Rob has also been involved with The Chamber of Commerce of Southwestern Madison County and the United Way. Rob currently serves as Chairman of the Madison County Leadership Board of the American Cancer Society, and sits on the Advisory Board of the SIU-E School of Business. He is currently serving as the Campaign Chair for the Tri-Cities (Granite City) United Way campaign, a position he also volunteered for in 2005. He is also past President of the Alton Athletic Association.