



# **E.J. Jones is CEO: NXT Level Performance Institute opens new facility in Edwardsville**

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EDWARDSVILLE — NXT Level Performance Institute announced today their plans to open a new training facility this month. The grand opening will be on Sat., April 7 at 4792 Signature Industrial Dr. in Edwardsville, Ill.

The institute will serve as a resource for athletes, individuals, and families throughout the Metro-East in a variety of capabilities, including sports performance, customized personal training, physical therapy, sports medicine, confidence training, nutrition, and more. It will also offer academic services, such as college placement assistance where an advising team works to match local students with their ideal colleges.

“We are very excited to open this new location of the NXT Level Performance Institute, and have the opportunity to continue to help individuals take control of their health, reach their goals, and ultimately lead their best lives,” said EJ Jones, CEO and Director of Athletic Performance at NXT Level Performance.

Coach E.J. Jones is an Edwardsville High School stand out, NCAA Division 1 Football All American, and N.A.S.M. certified trainer. He is joined by a team of elite personnel at the new center. In addition to its staff of top-notch certified trainers, the center will also offer their athletes access to doctors, nutritionists, massage therapists, and much more. Each training program is structured around the total development of an athlete, with an emphasis on health and safety.

The institute will also offer the Ball Hogg Academy, a sports program that educates and motivates players on and off the court through the life culture of basketball. Brandon Hogg, CEO and Founder, was an All-State Standout for Edwardsville High School, played Division II basketball at Southern Indiana University, and received his bachelors of science degree in kinesiology. Coach Hogg returned to the Edwardsville area after his successful international basketball career to begin the academy.

“My program is meant to educate, motivate, and inspire local athletes to achieve success in all aspects of their lives, most importantly in their education,” said Coach Hogg. “I am so grateful to be back in Edwardsville and work with the NXT Level Performance Institute in taking individuals to the ‘next level’.”

For more information on NXT Level Performance and the new performance center, visit <http://nxtlevelnation.com> or call 618-307-4567.

