

Thank-A-Giver initiative underway at SIUE during Student Engagement and Philanthropy Month

February 16 2018 8:02 AM



EDWARDSVILLE - Throughout February, Southern Illinois University Edwardsville students in the organization Students Today, Alumni Tomorrow (STAT) are joining hundreds of educational institutions worldwide to participate in Student Engagement and Philanthropy Month.

SIUE STAT is hosting a Thank-A-Giver (TAG) social media-driven scavenger hunt across campus this month, representing the tangible impact donors have on the University. Additionally, STAT will host a weekly information table in the Morris University Center (MUC) to raise awareness about the importance of private giving.

On Tuesday, Feb. 27, the organization will also hold a "Tanks for Thanks" day at the MUC where students can earn a tank top for filling out donor thank you cards.

"It's important for students to understand the value of our institutional supporters and express appreciation for the opportunities their donations have helped provide," said Cathy Taylor, director of constituent relations. "The goal of this global program is to enhance student involvement and engage these future alumni in all areas of advancement, such as fundraising and alumni relations."

The Council for Advancement and Support of Education and its CASE Affiliated Student Advancement Programs organize the global initiative. Institutions from the United States, United Kingdom, Canada, Australia and more participate in the monthlong event by creating student activities thanking donors and raising awareness about the importance of giving back to their institutions while building community on campus.

For more information, contact Taylor at <u>618-650-5176</u> or <u>cattayl@siue.edu</u>, or Julie Babington, director of annual giving, at <u>618-650-2378</u> or <u>ibabing@siue.edu</u>.

Southern Illinois University Edwardsville provides students with a high quality, affordable education that prepares them for successful careers and lives of purpose to shape a changing world. Built on the foundation of a broad-based liberal education, and enhanced by hands-on research and real-world experiences, the academic preparation SIUE students receive equips them to thrive in the global marketplace and make our communities better places to live. Situated on 2,660 acres of beautiful woodland atop the bluffs overlooking the natural beauty of the Mississippi River's rich bottomland and only a short drive from downtown St. Louis, the SIUE campus is home to a diverse student body of nearly 14,000.