



Trenton Education Center hosts SBDC Day for the metro east on Jan. 31

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TRENTON - The Trenton Education Center, Kaskaskia College invites local and regional business owners and entrepreneurs to meet the staff of the Illinois Small Business Development Center (SBDC) for the Metro East at Southern Illinois University Edwardsville to participate in one-on-one counseling sessions. The event runs from 10 a.m.-2 p.m., Wednesday, Jan. 31 at Kaskaskia College Education Center at [520 E. Broadway](#) in Trenton.

Metro East SBDC Director Jo Ann Di Maggio May finds these open house events as an effective way to connect with the local business community.

“We always enjoy SBDC Community Days, and appreciate Director Laura Vahlkamp Anderson and Trenton for serving as our host,” said Di Maggio May. “It takes a team effort to help small businesses survive and thrive. This is a great opportunity for entrepreneurs and business owners to discover the valuable business resources that the SBDC has to offer.”

SBDC staff will be available to talk confidentially with business owners and entrepreneurs on a range of topics including, but not limited to:

- Business financing
- Marketing assistance
- Social media strategy
- Business plans
- Expansion opportunities
- Buying and selling a business
- State and federal regulations
- Exporting and international trade

Attendees who desire to meet privately with an SBDC counselor are encouraged to request a 30-minute appointment by calling [618-650-2929](tel:618-650-2929).

Di Maggio May and her staff look forward to holding at least 10 SBDC Days in 2018.

The [Metro East SBDC](#) assists entrepreneurs as well as existing business owners operating in the nine-county Metro East region of Calhoun, Jersey, Madison, Bond, Clinton, St. Clair, Washington, Monroe and Randolph. It enhances the region's economic interests by providing one-stop assistance to individuals by means of counseling, training, research and advocacy for new ventures and existing small businesses.

SBDCs in Illinois are funded, in part, through a cooperative agreement among the U.S. Small Business Administration, Illinois Department of Commerce & Economic Opportunity and [Southern Illinois University Edwardsville](#) as a service to the community. To learn how these no- cost services may help your business venture, contact the Metro East SBDC at [\(618\) 650-2929](tel:618-650-2929) or sbdcedw@gmail.com.