

Walmart Foundation commits \$20 million to hurricane relief fund

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HANNIBAL – Walmart and the Walmart Foundation have committed up to \$20 million in support of relief efforts in response to the severe weather impacting the Gulf region. This includes \$10 million focused on support of American Red Cross shelters and \$2 million in support of the Hurricane Harvey Relief Fund at the Greater Houston Community Foundation, which was announced today at a press briefing with Houston Mayor Sylvester Turner.



“Our Texas family of customers and associates are experiencing devastating impact from this storm,” said Doug McMillon, President and CEO of Walmart. “We are on the ground to help our friends and neighbors in the Gulf region, and we’ll continue to be in the tough days, weeks, and months ahead.”

“In the midst of the worst storm this region has ever seen, it is wonderful to see corporate partners such as Walmart step up and help Houstonians,” said Mayor Sylvester Turner. “We are rebuilding and with these funds we will be able to help Houstonians return to normality. I would like to thank Walmart President and CEO, Doug McMillon for his generosity and challenge others to join in this effort.”

To help those in need, Walmart is launching a customer campaign with the American Red Cross to assist with Hurricane Harvey relief. As part of the customer campaign, Walmart is matching customer donations two to one with cash and product donations of up to \$10 million to support American Red Cross disaster relief. Walmart’s initial focus will be on mega-shelters, providing items to meet basic needs, such as water, infant formula, diapers, underwear and personal hygiene products. We will also aim to increase comfort in these shelters by providing items such as TVs, DVDs, games and stuffed animals for children and healthy snacks, such as fresh fruit.

Walmart and the Walmart Foundation will also give additional cash and product donations totaling \$10 million to support the Salvation Army, Feeding America, Convoy of Hope, Team Rubicon and the Hurricane Harvey Relief Fund at the Greater Houston Community Foundation, as well as other organizations assisting food distribution, sheltering and cleanup efforts.

This commitment is an increase from the previously announced \$1 million of in-kind donations for immediate relief. In addition, local stores in the Gulf region have provided food, merchandise and other supplies, such as baby formula, batteries and kayaks to first responders, the National Guard, police and fire departments, churches and shelter organizations.