



SCORE Simple Steps Series Workshops

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Is Starting a Business Right for You?

The SCORE Simple Steps Series Workshops can help you make a smart start. **Hayner Library at 200 Alton Square Mall** will host the 5-part series.

The SCORE Simple Steps Series Workshops will help you:

- Define and evaluate your ideas.
- Develop a marketing strategy.
- Identify the best ways to fund your startup.
- Turn your idea into action with tools and templates.
- Get useful and helpful mentoring sessions.
- Connect with other entrepreneurs.

Jump-start your business idea with the SCORE Simple Steps Series Workshops. Successful and experienced executives will help you reach a "go or no-go" decision for starting a business.

Make a smart start. Attend the SCORE Simple Steps Series Workshops and begin your journey for small business success.



Hayner Library, 200 Alton Square Mall, Alton IL. 6:00 pm – 8:30 pm.

Overview

The SCORE Simple Steps Series provides five, Two-hour workshops with action steps:

- Start-up Basics (**FREE**) **September 18**
- Business Concept **September 25**
- Marketing Plan **October 2**
- Financial Projections **October 9**
- Funding Sources and Next Steps **Oct. 16**

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Sign-up

Get started today. Reserve your spot now!

The SCORE Simple Steps Series

FOUR Workshops are available for \$31.25 each. The first workshop is **free**.

You get the whole series for \$125.00.

Not sure if the SCORE Simple Steps Series is for you? Call **(618 830 - 9069)** or visit (<http://swillinois.score.org>) for more information or to sign-up.

Limited seating! Register today: 618 467-2280
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