

Bourne bill creating network to assist small business passes House

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LITCHFIELD - The Department of Commerce and Economic Opportunity (DCEO) operates several Small Business Development Centers around the state to provide information, training, and resources for start-ups and existing small businesses. Recently, the Illinois House unanimously passed legislation recently that would add marketing and networking to those services.

State Representative Avery Bourne (R-Raymond) is a Chief Co-Sponsor of <u>House Bill</u> 1813, which directs DCEO to create a Networking for Success program within its Small

Business Development Centers to assist small businesses with strategic market research, geographic information systems, web design, search engine optimization, and social media marketing.

"This bill modernizes, through the digital expansion of services that DCEO offers, and creates a network of assistance that I hope businesses in the area will utilize," said Bourne. "Current business incentives and assistance programs mainly focus on large companies. House Bill 1813 is a way to assist small businesses within our communities so they, too, can be successful and flourish."

Currently, such services are often out of reach to many Illinois small businesses because of the cost. This program would make such services accessible to small businesses – the very businesses that employ so many of our neighbors and generate so much economic activity in our communities. The bill is now awaiting action in the Senate.