

# **SCORE Simple Steps Series Workshops**

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### **SCORE** Simple Steps Series Workshops | Is Starting a Business Right for You?

The SCORE Simple Steps Series Workshops can help you make a smart start. **Macoupin Economic Development Partnership** will host at 111 W. Main Street, Staunton, IL. (Madison County)

The SCORE Simple Steps Series Workshops will help you:

- Define and evaluate your ideas.
- Develop a marketing strategy.
- Identify the best ways to fund your startup.
- Turn your idea into action with tools and templates.
- Get useful and helpful mentoring sessions.
- Connect with other entrepreneurs.

Jump-start your business idea with the SCORE Simple Steps Series Workshops. Successful and experienced executives will help you reacha "go or no-go" decision for starting a business.

# Make a smart start. Attend the SCORE Simple Steps Series Workshops and begin your journey for small business success.

## MEDP 111 W. Main Street, Staunton, IL. 6:00 – 8:30 pm

#### Overview

The SCORE Simple Steps Series provides five, Two-hour workshops with action steps:

- Start-up Basics (FREE) February1
- Business- ConceptFebruary 8
- Marketing Plan February 15
- Financial Projections February 28
- Funding Sources and Next Steps March 6

### **SPONSORS:**

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- BANK OF EDWARDSVILLE
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Limited seating! Register today: 618 467-2280